				1.
Agency	The Crawford Group		Writer	Susan Albershardt
Client			Producer	Mark Greenwald
Project			Director	Chad Crawford
Title	Growing Home		Art Director	
Subject			Medium	
Job #			Contact	
Code #			Draft	Second Draft
	VIDEO			AUDIO
FADE UP F	ROM BLACK:			
	C - CLOSE SHOTS ON A'S NATURE:	SOUNDS OF NATURE		
A BUTTERF FLOWER	FLY LANDING ON A		<u>LE NARRATO</u> azy, dreamy, s	<u>R:</u> ultry day, such as comes down
		from the skies of Florida in the opening of		
		spring] .	
STATELY O	RANGE TREES, 30 FEET	A faint scent of orange blossoms in the air, though		
	SPREADING,	as yet there seemed to be only white buds on the		
GRACEFUL TOPS AND VARNISHED GREEN LEAVES		trees.		
A BEE HOVERING AROUND AN		The d	eciduous fore	sts along the banks of the broad
ORANGE B	LOSSOM	St. Jo	hn's just shov	ving that misty dimness which
			•	ning of young buds.
SUN FILTERING THROUGH TALL		The ri	ver lay calm a	s a mirror, streaked here and
OAK AND P	PINE TREES	there	with broad ba	nds of intenser blue which
		melted dreamily into purplish mists in the distance		
			riet Beecher S	
THE LOOKING-GLASS SURFACE OF A LAKE WITH THE SUN STARING			<u>LE NARRATO</u> a has always	<u>R:</u> been a magical place to live and
STEADFASTLY DOWN		•	o capture that magic in her	
		books	Ū	s saptore that may on the
AN ALLIGATOR RESTING IN THE SUN ALONG A RIVER'S BANK				da brought much attention to this
			•	C C
		land,	wnicn up until	the Civil War, had only been

	2.
VIDEO	AUDIO
	inhabited by Seminole Indians, slaves, Florida
	crackers, and vast amounts of beautiful and
	dangerous wildlife.
SPANISH MOSS HANGS FROM AN	Ms. Stowe further ignited the imagination of those
OLD OAK TREE	who sought to benefit from Florida's untapped
	wealth - its land.
A HAWK SWOOPS DOWN LOW ACROSS A FIELD FILLED WITH PALMETTO PLANTS	
TRACK THE HAWK AS IT FLIES HIGH ABOVE LAKE MARY	FEMALE NARRATOR: This is the story of Lake Mary, Florida.
BIRD'S EYE VIEW OF LAKE MARY	It is a small town that covers only 8.61 square miles
	in the western part of Seminole County. It is
	situated just 17 miles north of Orlando in Central
	Florida.
DISSOLVE TO: CURRENT AERIAL	This quaint little city is nestled between two spring-
MAP OF LAKE MARY SHOWING ITS BOUNDARIES AND THE OUTLINE	fed, deep water, sand bottom, country lakes - Crystal
OF ITS MANY LAKES, INCLUDING	Lake and Lake Mary.
LAKE MARY AND CRYSTAL LAKE.	
THE MAP OF CRYSTAL LAKE DISSOLVES INTO THE REAL CRYSTAL LAKE ON A HOT SUMMER DAY	
THE SURFACE OF THE WATER	MUSIC UP
REFLECTS THE INTENSITY OF THE SUN	MALE NARRATOR:
	In 2007, CNN's Money magazine ranked Lake Mary
	as the fourth best place to live in the United States.
CLAIRE EVANS O'CONNEL STANDS	CLAIRE EVANS:
ON A DOCK AND LOOKS OUT OVER THE LAKE	It was always my homealways from the very
	beginningit was Lake Mary.

A WATER SKIER BREAKS THE GLASSY SURFACE AND ZOOMS PAST CAMERA IN ONE DIRECTION

GOING THE OTHER DIRECTION: AN OLDER COUPLE RIDES THEIR BIKES PAST CAMERA

SENATOR STENSTROM LOOKS AT LAKE IN FRONT OF EVENTS CENTER

TWO YOUNG WOMEN CARRYING SHOPPING BAGS CROSS EACH OTHER'S PATHS WALKING DOWN A SIDEWALK

TWO BUSINESS COLLEAGUES WALK OUT OF AN OFFICE BUILDING

TWO YOUNG BOYS ARE HOT ON THE TRAIL OF A SOCCER BALL

ONE OF THE BOYS KICKS THE BALL....

THE BALL FLIES AT CAMERA

GRAPHIC TITLE - MAIN TITLE SEEN, SECONDARY TITLE DISSOLVES ON "GROWING HOME - THE STORY OF

<u>AUDIO</u>

FEMALE NARRATOR:

Lake Mary was honored by CNN because it offered the "best combination of economic opportunity, good schools, safe streets, things to do... and a real sense of community."

The residents of Lake Mary will give more personal reasons...

SENATOR STENSTROM:

Lake Mary is a place where we all learned how to swim. There's so much history here.

FEMALE NARRATOR:

For many of the long time residents of Lake Mary, the "best city to live" designation validates all of the hard work that went in to building this great little city... and it means a lot to the people who call it home.

Their stories have travelled down through the generations - providing much more than a history of the city, but a personal look at what goes into growing home.

SENATOR STENSTROM:

(V.O.)

It's awfully hard to know where you're going, if you don't know where you've been.

	4.
VIDEO	AUDIO
LAKE MARY, FLORIDA"	
DISSOLVE TO BLACK:	
A TIMELINE APPEARS. THE YEAR 2013 IS HIGHLIGHTED.	
SUPER ON TIMELINE: "LAKE MARY CELEBRATES 50TH ANNIVERSARY"	FEMALE NARRATOR: Building a city from nothing isn't easy. It took a lot of
	hard work by some very brave pioneers to clear the
	land and establish the beginnings of a town.
ZOOM BACK IN TIME ALONG THE TIMELINE. STOP ON THE YEAR 1819.	
DISSOLVE TO: RE-ENACTMENT: A CORN FIELD - IT IS A BEAUTIFUL	MALE NARRATOR: White settlers weren't the first residents to call this
HOT, SUMMER DAY	land home it was the Seminole Indians who had
	been living in Florida since at least 1510 - and they
	weren't leaving without a fight.
WE SEE SEMINOLE INDIANS WORKING IN THE CORN FIELD	MALE NARRATOR: In 1819, Spain ceded its American territories,
	including Florida, to the United States in exchange
	for the U.S. government's assumption of \$5 million
	in Spanish debt to U.S. citizens.
INSERT MAP OF TERRITORY	Throughout the history of the United States and
CEDED BY SPAIN TO THE U.S.	Florida, financial incentive has led to a great deal of
	good, but it has stirred up a great deal of trouble,
	too.
INSERT PHOTO: President Andrew	In 1830, President Andrew Jackson signed the
Jackson	Indian Removal Act, allowing the government to
	force Indians to surrender their legally held lands.
INSERT PHOTOS OR ARTWORK	The Seminoles refused to obey and a few thous and
FROM THE SEMINOLE WARS	warriors fought federal troops.

	5.
VIDEO	AUDIO
INSERT MAP: The Trail of Tears	After three Seminole wars and many years of brutal
	guerrilla warfare, most of the tribe was eventually
	removed to Oklahoma in the infamous Trail of
	Tears.
	With the defeat of the Seminoles, millions of acres
	of land came into white hands.
SUPER THE TIMELINE: 1845	Florida became the 27th state of the United States
	of America on March 3, 1845.
INSERT PHOTO: SLAVES PICKING COTTON IN COTTON FIELDS	MALE NARRATOR: The thirst for land continued. Northern Florida was
	settled by white land owners who planted cotton.
INSERT PHOTOS OF SLAVES	In 1860 annual cotton exports were valued at \$192
WORKING A COTTON GIN	million and cotton brought more foreign money into
	the United States than all other exports combined.
	But this new prosperity was built on the toil of
	slaves, who were forced to bend their backs and
	blister their hands picking the fluff from the bolls. At
	this time, there were 160,000 people living in Florida
	and approximately 61,000 were black slaves.
INSERT POSTERS FROM THIS ERA SHOWING THE DISTINCTION FROM	MALE NARRATOR: The cultures of the North and South had become
THE NORTH AND SOUTH	increasingly distinct from the varying national,
	religious, and political backgrounds of their
	populations to the differences between their
	climates, topographies, and resources.
	Just how the North and South evolved into entities
	disparate enough to go to war can be traced through
	the economic factors that made antagonism
	inevitable.

	6.
VIDEO	AUDIO
SUPER THE TIMELINE: "THE 1860s"	
INSERT PHOTOS OF DIFFERENT BATTLES IN THE CIVIL WAR	MALE NARRATOR: From April 17, 1861 until April 9, 1865, the North and South battled each other. The Civil War claimed the lives of 370,000 Union soldiers and 260,00 Confederate rebels.
INSERT PHOTOS OF FIELDS OF DEAD SOLDIERS	Hundreds of thousands on both sides went home maimed or injured.
INSERT PHOTOS OF FREE AFRICAN AMERICANS	Although full citizenship would not come for another one hundred years for the newly free African Americans, it was clear that the struggle for racial equality had begun.
INSERT PHOTO OF A FLORIDA CRACKER SITTING ASTRIDE A SMALL HORSE, HOLDING A WHIP. A DOG SITS NEARBY.	MALE NARRATOR: At the bottom of Florida's white social and economic hierarchy were the depressed Florida "crackers" grubbing a bare subsistence living off the land, which was unfenced and usually owned by someone else. These cowmen got their name from the crack of their whips as they herded their cattle.
DISSOLVE TO: RE-ENACT FLORIDA CRACKERS HERDING CATTLE, HUNTING, AND FISHING	A HARMONICA PLAYS AN UPBEAT TUNE. <u>FEMALE NARRATOR:</u> After the civil war, during what Mark Twain coined the "Gilded Age," when "serious social problems were hidden by a thin layer of gold," Florida was perceived by the rest of the nation as a place of wild beauty - a true authentic wilderness.
A NARROW CLAY PATH WINDS THROUGH THE UNDERGROWTH OF PALMETTO BUSHES	The practicalities of travel - bad roads and few places to stay - made visiting Florida unattractive to

	7.
VIDEO	AUDIO
	less adventurous travelers, especially the elite.
THICK PALMETTO BUSHES	
SWAMP-ISH LAND	
DISSOLVE TO: WHITE INDENTURED SWEDES CLEAR THE LAND NEXT TO EMANCIPATED BLACK MEN. SUPER THE TIMELINE: "The 1870'S" MACHETES WHACK THE PALMETTO BUSHES. CLOSE ON THE SWEAT DRIPPING FROM THE MEN AN ALLIGATOR SUNS ITSELF ON THE SHORE OF A NEARBY POND. A LARGE SNAKE SLITHERS THROUGH THE GRASS SUPER: DR. MARK LONG, FLORIDA HISTORIAN [TO BE INTERVIEWED] INSERT PHOTO OF GENERAL SANFORD	FEMALE NARRATOR: "It was a "tumble-down, wild, panicky kind of life - this general happy-go-luckiness which is Florida." - Harriet Beecher Stowe DR. MARK LONG: [Describes the labor shortage after the end of the Civil War. Introduces General Sanford and his importance to Central Florida. Describes how and why General Sanford brought Swedes to the US to clear his land.
DOUG STENSTROM INTERVIEW 05:00:34:06 TO 05:01:51:05	SENATOR DOUG STENSTROM: All of the Stenstroms in this area emanated from a

VIDEO	AUDIO
	man named Nels Julius Stenstrom who was born
	and raised in Sweden.
SUPER: "DOUGLAS STENSTROM,	He had heard that Henry Sanford, who was the
ESQ FORMER FLORIDA SENATOR AND SEMINOLE COUNTY	founder of Sanford, Florida, who had been American
RESIDENT"	Ambassador to Belgium, and was great friends with
	King Leopold, had arranged with the minister to
	Sweden to recruit a group of Swedes who were
	willing to come to America and develop the citrus
	industry.
DOUG STENSTROM INTERVIEW	General Sanford was not a real General. The
05:01:51:07 to 05:01:56:19	people in Minnesota wanted a cannon that had
	been used in the civil war.
INSERT PHOTO OF GENERAL	As a favor to the governor of Minnesota who was a
SANFORD IN MILITARY REGALIA	friend of his, he found this cannon and donated it to
	Minnesota, and governor named him an honorary
	general, like a Kentucky Colonel. He wore general's
	outfits.
DR. MARK LONG INTERVIEW [TO BE	DR. MARK LONG:
INTERVIEWED]	[Describes how rough the conditions were and how
	Sanford had to give the Swedes each 5 acres of
	land to get them to stop running away.]
SUPER: "DR. MARK LONG, FLORIDA HISTORIAN"	[Describes the story of Axel.Sjoblom.
INSERT PHOTOS OF AXEL	Sjoblom was brought over from Sweden by General
SJOBLOM, HIS FAMILY, AND HIS BUSINESSES	Sanford. How he ran away - twice - because the
	work was so hard. How Sjoblom ended up buying
	land, planting citrus, building a store, and later a
	sawmill.]
	[Describes Henry Sanford's land purchase and

8.

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<u>VIDEO</u>	AUDIO
	failure in the citrus industry.]
INSERT: MAP OF SANFORD AND	[Describes the reasoning behind the name change
MOSQUITO COUNTY CIRCA 1870	from mosquito to Seminole County.]
	FEMALE NARRATOR:
INSERT PHOTO OF GERTRUD	While Henry Sanford pursued one scheme after
SANFORD	another in an effort to rebuild his family's wealth, his
	wife Gertrude had had enough. In one letter to her
	husband, she compared Florida to "a vampire that
	sucked the repose and the beauty and the dignity
	and the cheerfulness out of our lives."
INSERT PHOTO OF ALEXANDER GRAHAM BELL	MALE NARRATOR: At the turn of the nineteenth century, an unusually
	large number of inventive geniuses appeared. One
	of the most important was Alexander Graham Bell
	who invented a device that transmitted the human
	voice through an electrical current - the telephone.
INSERT PHOTO OF OR VILLE AND	The Wright brothers also took flight for the first time
WILBUR WRIGHT TAKING FLIGHT AT KITTY HAWK	at Kitty Hawk, North Carolina and
INSERT PHOTO OF MARCONI	Gugliemo Marconi received the first translantic radio
TAPPING OUT A MESSAGE IN MORRIS CODE.	communication
INSERT PHOTO - AERIEL VIEW -	A TRAIN WHISTLE GETS LOUDER AND LOUDER
LAKE MARY TRAIN STATION SURROUNDED BY SANDY DIRT	MALE NARRATOR:
ROADS	But the railway is what mattered most in Florida

VIDEO SUPER ON TIMELINE: "The 1880's" SUPER: "DR. MARK LONG, DR. MARK LONG: FLORIDA HISTORIAN" [TO BE [Describes the importance of Henry Plant's South INTERVIEWED] Florida railroad and how it connected Sanford to Orlando. Describes the importance of Henry Flagler and the **INSERT PHOTOS OF FLAGLER'S** EARLY HOTEL IN ST. AUGUSTINE hotels, roads and railroads he developed. INSERT PHOTO: TRAIN AND Describes how people were coming to Florida to PEOPLE IN ORANGE GROVES invest in land.] **GINO PAULUCCI INTERVIEW -**JENO PAULUCCI: 09:02:14:20 to 09:02:41:02 Florida is like a funnel - everything comes down -SUPER: "JENO PAULUCCI because of the climate and the growth and all they ENTREPRENEUR AND SEMINOLE had was orange trees and you knew darn well that COUNTY DEVELOPER" wasn't going to last too long because there were too

10.

AUDIO

because it allowed people to reach places in this wild land that they never could before.

many people wanting to come to Florida and Central

Florida was a hell of a lot better than Miami.

	11 .
VIDEO	AUDIO
INSERT: PHOTO OF DR. WILLIAM EVANS	MALE NARRATOR: One of the early pioneers in Seminole County Florida, was Dr. William Evans from Indiana. He set up a medical practice in Sanford in 1883. While a medical practice was certainly primitive by modern standards, Dr. Evans was fighting diseases such as yellow fever, typhoid fever, and tuberculosis, which ravaged entire communities during the the second half of the century.
INSERT PHOTO OF THE EVANS' FAMILY	Dr. Evans also invested in an orange grove in Bent Grove, soon to be renamed Lake Mary, just south of Sanford. He and his wife built a home on the "big lake" where they raised three sons among their orange groves.
INSERT PHOTO OF THE FIRST SCHOOL	Dr. Evans knew how important an education was so he built a one-room school house in 1885 for his three sons and the other children in Lake Mary.
INSERT PHOTO OF FRANK EVANS AS A BOY	This school was used until 1920, when his middle son, Frank, raised the money to build a new school.
INSERT PHOTO OF DR. EVANS AS MAYOR OF SANFORD	In 1989, Dr. Evans became the mayor of Sanford and was reelected twice.
INSERT: PHOTO OF ORANGE GROVES (OR VIDEO OF ACRES AND ACRES OF ORANGE GROVES)	
SUPER ON THE TIMELINE: "The 1890s"	
INSERT: MAP OF BENT GROVE IN 1898 INSERT: MAP OF LAKE MARY IN 1899	

r	12.
VIDEO	AUDIO
MARK LONG INTERVIEW [TO BE INTERVIEWED]	DR. MARK LONG: [Describes how John Bent bought 159 acres of land
	for \$198 to put in a citrus grove, which later became
	Lake Mary.
SUPER: "DR. MARK LONG -	Says that there are many theories about how the city
FLORIDA HISTORIAN"	got the name Lake Mary, but the most popular theory
	is that it was named after Mary Sundal, the wife of
	the first reverend at the Lake Mary Community
	Church.]
INSERT: PHOTO - REVEREND JOHN SUNDAL AND MARY AMELIA SUNDAL	
INTERVIEW WITH FRAN ABELL 01:43:20:23 to 01:43:50:02	<u>FRAN ABELL:</u> Some people say it was named after the first
	preacher's wife that was here - Sundel - and other
	people say "No, it was named after somebody else."
	So I don't really know. But it's a good name. It's a
	good choice.
INSERT PHOTOS OF THE FIRST	FEMALE NARRATOR:
KNOWN PICTURES OF THE COMMUNITY CHURCH IN LAKE	"In the opinion of many people there is no better way
MARY	of judging a city than through its educational and
	spiritual advantages."
INSERT PHOTOS OF REVEREND SUNDEL	Churches are crucial anchors, with the parish priest
	or minister functioning as spiritual leader, social
	worker, and mediator between old customs and the
	demands of what was for many newcomers a bewildering world filled with natural catastrophes.
	We hear a CHURCH BELL RINGING
INSERT PHOTO OF AXEL SJOBLOM AND THE COMMUNITY CHURCH	FEMALE NARRATOR: In 1892, Axel Sjoblom built the first Lake Mary

	13.
VIDEO	AUDIO
	Community Church. It was used until the present
	Presbyterian church was built under the direction of
	Reverend J.M. Thompson in 1928.
JIM THOMPSON INTERVIEW 02:14:24:17 to 02:15:35:03	<u>JIM THOMPSON:</u> This was the Lake Mary Community Church and it
	involved a majority of the people in the community.
	The church bell performed the function if they had a
PRESBYTERIAN CHURCH	fire it was not particularly unusual because of the
	forests surrounding the area to occasionally be a
	brush fire that would start up. Probably Mr. Gleason
	who lived next door would come over and ring the
	church bell. Enough people lived around near here
	heard that they could come scooting over to the
	church to see what was up
INSERT PHOTOS OF THE PEOPLE OF LAKE MARY AT THE TURN OF	FEMALE NARRATOR:
THE CENTURY	Life at the turn of the century was not easy,
	especially for the people living in the small village of
	Lake Mary. In the United States, the life expectancy
	for white men was 46.6 years and for white women
	it was 48.7 years. For nonwhite men it was only
	32.5 years and for nonwhite women it was only 33.5
	years.
INSERT: PHOTO OF ORANGE GROVES WITH FROST AND ICICLES	FEMALE NARRATOR: The early pioneers and investors in Central Florida
	suffered through and survived many natural
	catastrophes, but the citrus trees did not.
MARK LONG OR AN AGRICULTURIST INTERVIEW [TO BE CONDUCTED]	<u>DR MARK LONG:</u> [Describes how devastating the freeze of 1894-1895 was on the citrus industry and how many investors
	in citrus lost their investments.]
	-

VIDEO	AUDIO
INSERT: STOCK FOOTAGE - DAMAGE TO CITRUS TREES AFTER A FREEZE	
SUPER ON TIMELINE: "The 1900s"	
SUPER: LAKE MARY POPULATION: 125	
STOCK FOOTAGE: IMMIGRANTS BEING PROCESSED THROUGH ELIS ISLAND	MALE NARRATOR: In the first year of the new century, more than 8 million newcomers were processed through Ellis Island wanting to make the United States their new
	home. Many of them headed South in search of
	opportunity.
INTERVIEW WITH DOUG STENSTROM 05:03:09:06 to	SENATOR DOUG STENSTROM: General Sanford was not a real General The
05:04:56:05	people in Minnesota wanted a cannon that had
	been used in the Civil War.
INSERT: PHOTO OF THE CANNON	As a favor to the governor of Minnesota, who was a
	friend of his, he found this cannon and donated it to
	Minnesota, and the governor named him an
	honorary general, like a Kentucky Colonel.
INSERT: PHOTO OF GENERAL	He wore General's outfits.
SANFORD IN HIS MILITARY REGALIA	General Sanford found that these Swedes couldn't
	speak English so he sent to Minnesota for a
	Swedish school teacher who turned out to be my
	grandmother, Josephine Jacobs
INSERT PHOTO OF JOSEPHINE JACOBS, THE SENATOR'S GRANDMOTHER	
	We HEAR a STEAMBOAT WHISTLE.
INSERT PHOTO: STEAMBOAT ON THE ST. JOHN'S RIVER.	DOUG STENSTROM: (CONTINUING)

	15.
VIDEO	AUDIO
INSERT MAP OF STEAMER ROUTE ON ST. JOHN'S RIVER FROM JACKSONVILLE TO SANFORD - A	She and her father and mother came down the
	Mississippi river, across the gulf, went around the
RED LINE FOLLOWS THE ROUTE	tip of Florida, back up the Atlantic coast, up to
	Jacksonville and down the St. John's. They didn't
	get off the boat at Sanford. They went around to
	Lake Jessop and got off on the North Shore of Lake
	Jessop.
INSERT PHOTOS OR VIDEO OF FAMILIES TRAVELLING IN A FORD MODEL T	MALE NARRATOR: For many years, lack of hotels and roads made
	travel by steamboat the only transportation for
	civilized travelers to reach Central Florida. When
	Henry Ford introduced the Model T, or the "Tin
	Lizzie," it changed the daily habits of Americans
	perhaps more than any other invention - and
	opened up travel in Florida for the average person.
	Once the first highway connecting Jacksonville with
	Miami opened - the Orange Blossom Trail - more
	tourists ventured into Central Florida from the North
	looking for cheap land to invest in.
SUPER ON TIMELINE: "THE 1910s"	MALE NARRATOR: There were many scientific and technological
	advances in the 1910s. Modern science was in full
	bloom.
INSERT PHOTOS OR VIDEO OF	New inventions made life less arduous and more
PEOPLE USING SMALL APPLIANCES, INCLUDING A	comfortable for millions of Americans, including the
WASHING MACHINE	early residents of Lake Mary.
A FAMILY SITS AROUND THE RADIO.	The use of small and large appliances followed the
	spread of electricity across the country.
INSERT PHOTOS OF VIDEO OF	The one invention that everyone wanted in Florida

	16.
VIDEO	AUDIO
PEOPLE SITTING NEXT TO AN EARLY AIR CONDITIONER	was air conditioning, but it would be many years
	before the average Florida family could afford this
	luxury.
	From 1914 to 1918, World War I showed that
	technological advances could have horrible
	consequences in war.
STOCK FOOTAGE OF WORLD WAR I	From submarines in sea battles, the invention of the
TANKS AND MACHINE GUNS.	tank and machine gun, all played a part in the
	maiming and killing of millions. World War I ruined
	many of the rich's European destinations for
	vacation and Florida became an acceptable second
	choice for relaxation.
SUPER ON TIMELINE: "THE 1920s"	FEMALE NARRATOR:
	In the early 20s, Florida became increasingly
	attractive to Americans from other parts of the
	country.
FLORIDA BEAUTY SHOTS	Warm winters, exotic landscapes and seascapes,
	inexpensive real estate, and a low cost of living
	made it seem like a paradise.
INSERT PHOTOS OF THE ADVERTISEMENTS FOR FLORIDA	Thus, began the land rush southward from the cold,
FROM THE 1920s	overpopulated northeaster states.
	Newspapers, radio commercials, elaborate
	brochures, promised health, happiness, and
	prosperity all came with the purchase of a place in the Florida sun.
STOCK FOOTAGE OF THE TIN LIZZIE TRAVELERS OF THE DAY	By 1920, the traveler in Florida was increasingly a
	visitor of modest means who needed only a Tin Lizzie, a tent, and a few basics for cooking a can of
	\Box

VIDEO	AUDIO
	beans. They would pull over and sleep in open
	fields, or a clearing in the forest. Many of these early
	tourists became Florida property owners and land
	speculators.
INSERT PHOTO OF GLEASON'S	The rising number of automobile tourists inspired
GROCERY STORE AND FILLING	Lake Mary entrepreneurs to begin catering to their
STATION AT THE CORNER OF WILBUR AND COUNTRY CLUB	needs.
ROAD	Mom and pop businesses, including gas stations,
	restaurants, convenience stores, and camps
	sprang up along the highways, which were often
	made of clay, grouted brick, and sometimes
	concrete and asphalt.
INTERVIEW WITH SADIE RICE	SADIE RICE:
10:12:39:18 to 10:13:32:15	I won't ever forget that. Mr. and Mrs Gleason were
	the nicest people I have every met I went in their
	store many times.
INSERT PHOTO OF THE GLEASON'S STORE	Mr. Gleason always opened the store for about 10
GLEASON S STORE	minutes after church so that if people needed a loaf
	of bread or something
	At that time it was the only store in Lake Mary. So
	everybody went there.
INSERT: PHOTOS OF LAKE MARY'S CITIZENS FROM THE 1920s	<u>FEMALE NARRATOR:</u> "Citizenship comes first today in our crowded world
	No man can enjoy the privileges of education and
	thereafter with a clear conscience break his contract
	with society. To respect that contract is to be mature,
	to strengthen it is to be a good citizen, to do more
	than your share under it is noble." - Isaiah Bowman

VIDEO	<u>AUDIO</u>
	MALE NARRATOR: In 1922, the Lake Mary Chamber of Commerce
	became the second Chamber of Commerce to be
	founded in the State of Florida. The Chamber's
	three objectives were to work to build a good school
	building, build a hard surfaced road, and obtain
	electric lights.
INSERT PHOTOS OF FRANK EVANS	Frank Evans, the son of Dr. William Evans, took
	personal responsibility for the well-being and
	improvement of Lake Mary. He became the leading
	force behind the Chamber's objectives and many
	more projects he designed himself that would
	improve the quality of life for everyone in Lake Mary.
INTERVIEW WITH CLAIRE EVANS O'CONNER -DAUGHTER OF FRANK	<u>CLAIRE:</u> Everything I have is a favorite memory of my father.
EVANS- 03:19:45:10 to 03:20:19:01	He was always happy, always active, always doing
	something and I think he was always very helpful to
	people.
SUPER: "CLAIRE EVANS	Now, I know a couple of people who lived here years
O'CONNER, DAUGHTER OF FRANK EVANS"	ago and their house burnt to the ground. At 2:00
	o'clock in the morning they came over here and
	Daddy got them beds and sheets and pillow cases.
	He did everything for them. They really had no place
	to go.
DOUG STENSTROM INTERVIEW - 05:43:35:12 to 05:44:08:18	DOUG STENSTROM: I knew Mr. Evans by reputation before then and I
	have always felt that he was one of the four or five
	most prominent influential men to get things done in
	the North end of this county in two thirds of the last

	19.
VIDEO	AUDIO
	century. I liked Mr. Evans. He was just an
	outstanding person.
INSERT PHOTO OF THE NEW	FEMALE NARRATOR:
SCHOOL HOUSE BUILT IN 1925	The educational system in the South was seriously
	impaired and showed the effects of general neglect
	and disinterest, with the average school term lasting
	only 121 days and no plan of compulsory
	attendance in effect.
INSERT PHOTO OF LAKE MARY	This was not the case in Lake Mary where Frank
SCHOOL HOUSE WITH CHILDREN	Evans was busy raising \$20,000 in order to build a
	bigger, better Lake Mary Elementary School.
	It opened in 1925 and immediately enrolled 89
	students.
JIM THOMPSON INTERVIEW - 02:06:24:11 to 02:07:05:23	<u>JIM THOMPSON:</u> My earliest memories would be several things -
	learning to ride a bicycle the hard way because we
	hardly had any pavement
SUPER: "Jim Thompson - Lake Mary	and the big attraction was swimming in Lake Mary
resident"	because Mr. Evans had built a pier out into the
	water.
INSERT PHOTO - PIER AND BATH	He actually had bath houses. At the time, people in
HOUSES	Sanford did not swim in Lake Monroe, they came to
	Lake Mary to go swimming. So there was
	swimming and boating, a few alligators here and
	there, but we were never actually bothered with them
	swimming
JIM THOMPSON INTERVIEW - 02:56:34:11 to 02:57:35:28	<u>JIM THOMPSON:</u> Back then, big Lake Mary was really a community
	area swimming pool.

	20.
VIDEO	AUDIO
INSERT: 1920 PHOTO - LAKE MARY CASINO AND BATH HOUSE	There were a few other places, but not many
	nearby, but people came to Lake Mary. There were
	no swimming pools at people's houses, they did not
	exist.
INSERT: PHOTO - PIER AT	It belonged to the Evans and after they built a
EVANSDALE PARK WITH PEOPLE SWIMMING AND STANDING ON THE	bathhouse with five or six separate places you could
PIER	change to a bathing suit.
	There was a three tier diving tower that he put on at
	the end of the pier and the top pier we called the
	Crow's Next.
INSERT POSTER - FISH FRY AND	From that you could jump or dive to the main part of
BASKET PICNIC - JULY 4, 1927 - EVANSDALE PARK	the lake. Parents did not give a second though of
	turning their kids loose to go swimming and we had
	a ball down there.
DISSOLVE TO: REENACTMENT OF A DANCE ON CRYSTAL LAKE	MUSIC UP
DANCE ON CRISTAL LARE	SENATOR DOUG STENSTROM:
DOUG STENSTROM INTERVIEW	(V.O.) There was a big celebration which involved an
05:14:48:10 TO 05:16:29:29	orchestra playing popular music, and dancing, and
	food and Daddy parked the old Essex and we all
	went down and enjoyed watching this.
	These dances went on at the time before the
	depression hit so bad.
INSERT PHOTOS FROM THIS ERA	FEMALE NARRATOR:
OF THE TOWN OF LAKE MARY	By 1928, Lake Mary boasted three grocery stores,
	four gas stations, one restaurant, a drug store, two
	barber shops, two churches, one "modern" school
	and nine civic organizations.

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VIDEO	AUDIO
INSERT PHOTO OF THE	While all of these buildings and organizations were
COMMUNITY BUILDING	important to the town's people, the Community
	Building that Frank Evans built and donated to the
	town is the building that is remembered with the
	most affection.
CLAIRE EVANS O'CONNER INTERVIEW 03:26:37:00 to	<u>CLAIRE EVANS O'CONNER:</u> He built that Community House for the people here.
03:27:45:00	I don't think anybody was ever charged to use that.
INSERT: PHOTOS OF EVENTS AT	I think they've had wedding receptions there and
THE COMMUNITY BUILDING	everything. He loved people
SUPER: "Claire Evans O'Conner-	He always respected people and in return, I think
Frank Evans' daughter"	they respected him. He was a wonderful person.
	He helped in everything he did and the Community
	House he built for the people of Lake Mary.
INSERT: PHOTO OF A PLAY AND	It was used for years for the people of Lake Mary
ORCHESTRA AT THE COMMUNITY BUILDING	and they had plays on that stage and they had an
	orchestra here in Lake Mary and the orchestra
	would play there.
STOCK FOOTAGE: THE SKY IS	WE HEAR THE CRACK OF LIGHTNING AND THE
THAT ODD MIXTURE OF DARK AND LIGHT BEFORE A STORM. THE	RUMBLE OF THUNDER OVER THE MUSIC
WIND WHIPS THE TOPS OF PALM TREES. DARK CLOUDS MOVE	MALE NARRATOR: Florida's new found prosperity came to a screeching
THROUGH THE SKY	halt on September 18, 1926 when a hurricane hit
	the eastern coast of the state, killing hundreds of
	people and causing enormous damage to the jerry-
	built houses along the coast.
	Along the way, the storm stripped fruit off of citrus
	trees and uprooted trees, devastating Florida's
	grapefruit industry.

	22 .
VIDEO	AUDIO
B/W STOCK VIDEO: THE FURY OF A CAT 4 HURRICANE ON FLORIDA	A short two years later a Category 4 hurricane
	crashed into West Palm Beach and 3,500 people
	were killed. These natural disasters ended the land
	boom in Florida and kickstarted the depression for
	Florida Southerners.
SUPER ON TIMELINE: "The 1930s"	FEMALE NARRATOR: On October 29,1929, the stock market crashed,
	signaling the end of a period of tremendous
	prosperity and inaugurated the Great Depression. It
	lasted until the late 30s and mid-40s for some
	countries. It was the longest and deepest
	depression of the 20th century.
STOCK FOOTAGE OF WALL STREET	Banks failed, including 2,294 in 1931.
STOCK FOOTAGE OF BUSINESSES CLOSING	Twenty thous and businesses went bankrupt.
STOCK FOOTAGE OF	By 1933, one in four people were unemployed.
UNEMPLOYMENT LINES	Education was slashed, and millions of children
	lost their schools.
STOCK FOOTAGE OF CHILDREN LOITERING ON CORNERS	
INTERVIEW WITH DOUG STENSTROM 05:49:51:16 to	SENATOR DOUG STENSTOM: You have to remember that the thirties were the
05:50:38:07	period of the greatest depression. We were a small
	county. In geography, we were the smallest of the
	67 counties.
INSERT: PHOTO OF PEOPLE	The county seat was Sanford, which was right on
WORKING IN THE FIELDS UNDER THE HOT SUN	the river. We were strictly agricultural.
INTERVIEW SADIE EVELYN RICE 10:05:49:12 to 10:06:12:25	SADIE EVELYN RICE: We had no telephone, we had no electricity, and no

	23.
VIDEO	AUDIO
	running water at first. We had an old pump and you
	had to prime it and the water was rusty looking so
	my mother always prayed for rain so we could get
	rain water so we could do the wash and keep the
	sheets white.
INTERVIEW WITH DOUG STENSTROM 05:34:23:26 to	<u>SENATOR DOUG STENSTROM:</u> In the 1930s, Seminole County had one of the
05:34:56:23	highest unemployment rates of the 67 counties in
	the State of Florida and one of the lowest per capita
	incomes of the 67 counties.
INSERT: PHOTO OF A POOR	WE HEAR THE SOUND OF A WWII FIGHTER
FAMILY FROM THE 1930s IN FLORIDA.	AIRPLANE.
STOCK B/W FOOTAGE: FM-2 Wildcat and F6F Hellcat fighter planes from WWII	
SUPER ON TIMELINE: "THE 1940s"	
INTERVIEW WITH CLAIRE EVANS O'CONNER 03:53:27:04 to	CLAIRE EVANS O'CONNER: I remember Pearl Harbor day and every single
03:54:07:06	person in that school left school to sign up for the
	Army, or the Navy, or something.
STOCK B/W FOOTAGE: SKINNY	Most of them were turned down. They couldn't all
YOUNG BOYS ENLISTING, GETTING A PHYSICAL	get in but they all ran to sign up.
INTERVIEW WITH CLAIRE EVANS O'CONNER 03:12:31:19 to	<u>CLAIRE EVANS O'CONNER:</u> We had a Navy base in Sanford and Army/Airforce in
03:13:37:10	Orlando, so we had a lot of loyalty and government
	people to take care of our country right here in Lake
	Mary.
STOCK FOOTAGE OF MILITARY	MALE NARRATOR:
MANEUVERS AND TRAINING IN FLORIDA	Military bases in Florida were instrumental in

INTERVIEW WITH CLAIRE EVANS O'CONNER 03:57:56:08 to 03:59:00:25

WE SEE THE EVANS' LAND WHERE THE ARMY SET UP TENTS.

SUDDENLY ARMY TENTS APPEAR, TRANSPARENT, FROM ANOTHER TIME, AND SOLDIERS RELAX NEARBY, PLAYING CARDS, AND SMOKING CIGARETTES...

INTERVIEW WITH SADIE EVELYN RICE 10:15:16:14 to 10:16:34:28

INSERT PHOTO OF SADIE AND HER HUSBAND ON THEIR WEDDING DAY

INTERVIEW WITH CLAIRE EVANS O'CONNER 03:59:02:08 to 04:00:27:10

<u>AUDIO</u>

training service personnel in everything from jungle warfare to coastal patrol to antisubmarine tactics. The year-round sunshine provided a great opportunity for instruction, as did the wide open spaces and the variation in environments.

CLAIRE EVANS O'CONNER:

We had maneuvers right down here on the land down here. They came in here and set up tents.

They were preparing to go overseas. A place like this where there weren't too many people living here was an example where they could hang out and have camps and tents put up and get adjusted to something like that. ...

SADIE EVELYN RICE: I was married in 1943. My husband was at the base.

We got married in December and about March or April he had to go overseas... They did go to Japan and when he came back home, we had saved \$1,000 so we bought the house where I live now right on Country Club road.

CLAIRE EVANS O'CONNER:

They had maneuvers down here and some of the men came up to get oars to row a boat. Daddy said "See if you can find some oars." They were in the garage or someplace. I got the oars for them and they were so happy. There used to be a channel

	25.
<u>VIDEO</u>	AUDIO
	used to go all the way through here so you could go
	from one lake to the other. So they went out in the
	rowboat.
INSERT: PHOTO OF DR.	My husband was one of the people that wanted the
O'CONNER IN HIS UNIFORM	oars and he came back he brought them back
	and gave them to me and we talked a little while and
	we were invited over there for lunch and I met him.
	He was a doctor then but I never thought I would
	know him and know him close but several days later
	he called me up and wanted to take me out on a
	date and in Lake Mary I didn't go out on dates to
	Orlando and places like that.
	He was very nice. He drove all the way down here to
	get me and he came in and talked to my father and
	he was very nice so we kept seeing each other.
DISSOLVE TO A PICTURE OF CLAIRE AND DR. O'CONNER ON THEIR WEDDING DAY	
INSERT STOCK FOOTAGE:	MALE NARRATOR:
	The positive effect of World War II was on the
	American economy. American business was
	dominated by preparation for the war from 1939 until
	1945.
SOLDIERS MARRYING THEIR BRIDES	After the war, soldiers returned home, took brides,
DRIDEO	and the baby boom began.
MATERNITY WARDS FULL OF BABIES	From 1948 to 1953 more children were born than in
	the previous thirty years. In 1954, alone, the country
	experienced the largest one-year population gain in
	history.

	26.
VIDEO	AUDIO
	In Florida, the population rose from 1,897,414 in
	1940 to 2,777,307 in 1950. Many of the newcomers
	in Lake Mary were discharged servicemen and
	women.
"SOLD" SIGNS ARE PLACED ON 50s-	There was also a housing boom in home
STYLE RANCH HOMES	construction. By 1953, the number of Americans
	owning their own home climbed to 25 million, up
	from 18 million in 1948.
SHOPPING MALLS AND STRIP	Shopping malls became popular, while strip malls
MALLS BEING BUILT	became popular in suburban areas.
	FEMALE NARRATOR: The baby boom was well underway. The citizens of
	Lake Mary were concentrating on raising families
	and improving their community.
INSERT ON TIMELINE - "The 1950s"	They focused on safety, security, and the U.S. Mail.
INTERVIEW WITH FRAN INTERVIEW WITH FRAN ABELL 01:15:51:04	FRAN ABELL: When we came here the fire department was just
	getting started. Mrs. Zimmerman had donated a
	truck.
INSERT PHOTO: LAKE MARY'S	It was one from her business and Mr. Pugh was
FIRST FIRE TRUCK	trying to make it into a tanker so my husband being
	a mechanic and so on, he helped with the truck and
	they got it made.
INSERT PHOTO: RALPH AND THE	Ralph had been to the University of Maryland for fire
VOLUNTEER FIRE DEPARTMENT	fighting and he graduated there, so immediately
	they made him fire chief and he kept that position for
	about nine years.
	It was all volunteer and every week he had training

	27 .
VIDEO	AUDIO
	sessions and he taught a lot of the young men to be
	firemen and they went along to make that their
	profession.
	FRAN ABELL:
INSERT PHOTO - THE ABELL'S	When I moved here in 1959 we bought a service
SERVICE STATION	station in downtown and I lived right next door.
INTERVIEW WITH FRAN ABELL -	Across the street was the post office in that brick
01:13:34:00 to 01:14:28:17	building that is still there.
INSERT PHOTO OF THE BRICK	Mrs. Anderson was the Post Mistress and one of the
BUILDING AND POST OFFICE	neighbors, I think his name was Mr. Womsley.
INSERT PHOTO - THE FLAG STOP	He would go everyday down to the railroad track and
AT THE TRAIN TRACKS	the trainsman hung the mail on a hook and he'd
	bring it back to the post office to be distributed and
	then when Mrs. Anderson had it ready to go, he'd
	take it down and hang it on a hook again and they'd
	pick it up on the way back.
STOCK FOOTAGE OF HIPPIES, THE	MALE NARRATOR:
BEATLES, THE MONKEES, THE VIET NAM WAR, MCDONALDS, THE	In the 60s, the U.S. experienced its longest
CUBAN MISSILE CRISIS	uninterrupted period of economic expansion in
	history.
SUPER ON THE TIMELINE - "The 1960s"	It was the decade of affluenceyet there was lots of
13003	political and social upheaval and the artistic
	explosions that accompanied them.
STOCK FOOTAGE OF PROJECT MERCURY	In Florida, the Space Program brought new
	prosperity to many. It started with Project Mercury in 1961.
	Approximately one-third of the population of the
	world was watching when Neil Armstrong stepped

	28.
VIDEO	AUDIO
	on the surface of the moon
STOCK FOOTAGE OF NEIL ARMSTRONG WALKING ON THE MOON	<u>NEIL ARMSTONG:</u> That's one small step for man, one giant leap for mankind.
INSERT PHOTOS OR REENACTMENT: PEOPLE SITTING ON THEIR FRONT PORCHES, KIDS PLAYING IN SPRINKLERS, RIDING BIKES ON DIRT ROADS, GOING TO CHURCH, PLAYING GOLF, SWIMMING IN THE LAKE, BOATING SUPER: "LAKE MARY POPULATION: 1,800"	FEMALE NARRATOR: In Lake Mary, life couldn't have been better. Everyone had time to stop and chat, everyone was interested in your welfare, the weather was beautiful, and there was a "refreshing sense of peace, contentment, and goodwill" in the air.
DISSOLVE TO: SWAMP LAND	
LOIS JACKSON INTERVIEW 01:34:47:08 to 01:35:50:24	<u>LOIS JACKSON:</u> There was no Lake Mary Blvd. prior to the 60s They could take Country Club and go down to I guess Palmetto or Lake View to go around.
AN ALLIGATOR SUNS HIMSELF	lt wasn't even a road.
AN EAGLE CRIES FROM THE SKY ABOVE	It was just a rutty path down as far as Rinehart Rd and that's where it quit.
A WATER MOCCASIN SLITHERS THROUGH THE WATER TWO LITTLE BOYS SQUAT IN THE WATER LOOKING FOR FROGS	Because it was all cattle area It was swamp land. They used to ride airboats through there and go frogging.
INTERVIEW WITH DOUG STENSTROM 05:28:16:02	SENATOR DOUG STENSTROM: One day, and I think it was about 1960, Billy Dial called me and he said a group of us in Orlando decided to put the Interstate through the middle of Orlando and he said, in effect,

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VIDEO	AUDIO
<u>VIDEO</u> INSERT - MAP OF FLORIDA SHOWING PROPOSED ROUTE OF INTERSTATE 4	AUDIO"We will put the Interstate across Lake Monroe and come in at the foot of French Ave, Park Ave, Sanford Ave, or Mellonville. And I said, how much time have I got? And he said about a month. So I began to contact the county commissioners one by one and the city commissioners and prominent people in the Northend that owned groves and everybody was opposed to putting the Interstate through Sanford, just as Orlando did.When they made the decision to put the Interstate
	through the center of Orlando, which changed Orlando forever, they didn't know about Disney.
DOUG STENSTROM INTERVIEW 05:35:00:26 to 05:35:14:11	DOUG STENSTROM: Well, you can almost pinpoint the growth of the North end of county to the Interstate coming in and the industry coming and our airport out here.
STOCK FOOTAGE OF THE MOTORCADE WITH PRESIDENT AND MRS. KENNEDY WAVING TO CROWDS OF SUPPORTERS AT DEALEY PLAZA AERIAL FOOTAGE OF FLORIDA LAND	MALE NARRATOR: On November 22, 1963, President John F. Kennedy was assassinated in Dallas. Every citizen of the United States, young and old, was shocked and stunned.That awful day in U.S. history, no one in Central Florida was paying attention to a small group of men, travelling under assumed names, who rented a small plane to scout land for sale. They were looking for a very large tract of empty land that had
	access to major roads and an airport. Seeing how Interstate 4 was creating a corridor for traffic through the prospective property sealed the deal.

	30.
VIDEO	AUDIO
INSERT PHOTOS OF THE HEADLINES IN THE ORLANDO SENTINEL.	It did not take long for the Orlando Sentinel to figure out that the 27,000 acres of desolate swampland, scrub forests, and orange groves that recently changed hands for \$80 an acre actually belonged to Walt Disney - and the secret was out. It was later revealed that Walt Disney had created a number of dummy companies in order to buy enough land to build his vision for Disney World where he controlled all of the land surrounding it.
INSERT - PHOTO OF WALT DISNEY BREAKING GROUND ON DISNEY WORLD	
MARK LONG INTERVIEW [TO BE INTERVIEWED] STOCK FOOTAGE OF DISNEY UNDER CONSTRUCTION AND PEOPLE ENTERING THE THEME PARK ON THE FIRST DAY IT WAS OPEN FOR BUSINESS	MARK LONG: [Describes the importance to Disney World on the Central Florida economy and growth.]
JENO PAULAUCCI INTERVIEW 09:01:38:04 to 09:02:11:17	JENO PAULAUCCI: I come from Iron Ore country up in Minnesota and it was very enlightening for me to see a small town and the growth that was going to come here because of the climate and Disney was coming. I

VIDEO	AUDIO
	just felt this was a good area to invest in - my wife
	more than me was anxious to buy land.
DOUG STENSTROM INTERVIEW 06:17:25:11 to 06:18:25:18	<u>DOUG STENSTROM:</u> Mr. Paulucci, as you know, founded Chun King food
	enterprises and he got his celery from Sanford and
	that's how he knew about Sanford and he came
	down to Sanford one time to look into and decided
	to buy a home here.
OUG STENSTROM 6:18:25:18 to 06:19:16:07	DOUG STENSTROM: At one time he said is there any property down there
	that you think would be a good investment and I said
	"Yes. Uncle Fred Dyson has 400 acres out here in
	the Western part of our County. I told him what the
	cost was and he sent me the money and I paid
	Uncle Fred and that's Heathrow.
ENO PAULAUCCI INTER VIEW 9:04:04:12 to 09:04:50:12	<u>JENO PAULUCCI:</u> After Leo and Lois bought that 200 acres from
	Dyson, Leo came to me one day and said "Jeno,
	why don't you ask your friends from Washington for
	an Interchange - that was Congressman Blotnick
	and he was chairman of the public works
	commission and
DOUG STENSTROM INTERVIEW 05:35:24:16 to 05:36:18:08	DOUG STENSTROM: When the Interstate was finished, we invited our US
	Senator George Smathers to come out here and cut
	the ribbon for our segment running through Lake
	Mary.
	Well, he cut the ribbon and then we went to
	Longwood and I realized we couldn't get off that

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JENO PAULUCCI INTERVIEW 09:04:04:12 to 09:04:50:12

INSERT - MAP OF THE LAKE MARY INTERCHANGE

LOIS JACKSON INTERVIEW 01:22:17:07 to 01:23:43:20

AUDIO

Interstate. If a person missed the turnoff to Sanford, he couldn't get off until Longwood. I went straight to my office and opened a file on Lake Mary Interchange and four years later we got the first new interchange on I-4 between Daytona and St. Petersburg.

JENO PAULUCCI: ... I said "What's an Interchange?"

He's says "That's a cloverleaf." I says, "OK." He says "It will help our property and there's going to be growth in this area. So I got a hold of John Blotnick in Washington and said, "John, I need an Interchange." He says, "Where do you want it?" I said, "Near Lake Mary." So he said, "Send me a map." So I sent him a map. About two weeks later he said, "OK, we OKed an interchange for ya." So that's how the Lake Mary interchange came about.

LOIS JACKSON:

...in order to get an interchange, there had to be a street. There was no road there. It was just a little sand or dirt road and in order to get a road the county said they wouldn't build one because they didn't have money to get the right of ways from the property owners. So the Chamber, led by my husband, took him four years, but they got right of ways donated by every land owner all the way out and then the county built the road and the interchange was opened in 1967.

	33.
VIDEO	AUDIO
INTERVIEW WITH JENO PAULUCCI 09:04:43:19 to 09:05:09:10	<u>JENO PAULUCCI:</u> I was in Tallahassee a few years after that and Secretary Pappas, the Secretary of Transportation, said to me, "Oh, you're the fella that got that Interchange. When I went to cut the ribbon, I wondered to myself, what in hell is an interchange doing in a cow pasture?"
STOCK FOOTAGE OR INSERT PHOTO: THE LAKE MARY INTERCHANGE - A FEW LATE MODEL CARS ARE USING IT	
LOIS JACKSON AND FRAN ABELL INTERVIEW 01:32:02:16 to 01:32:55:26	LOIS JACKSON: I never dreamed it would be as big as it is today. In fact one of my customers used to say when this was back when they were building I-4, "There won't be 10 cars a day going down that road." (Lois and Fran laugh) I wish he could see it today.
AERIAL VIDEO OF INTERSTATE 4 WITH CARS SPEEDING BY AT A VERY FAST PACE	Of course, Lake Mary didn't start out just to be a little Podunk place. It was ranch and citrus and just a few families here. Just a small community and then over the years it started to grow and then with the growth Disney and all the changes that came in the late 60s and 70s, then the growth really came.
DISSOLVE TO: STOCK NEWS FOOTAGE FROM THE 70s, INCLUDING: DISCO, HOT PANTS, WATERGATE, JAWS, ROOTS, STAR WARS, GREASE AND SATURDAY NIGHT FEVER	WE HEAR MUSIC FROM THE 70s

	34.
VIDEO	AUDIO
SUPER ON TIMELINE: "The 1970s"	MALE NARRATOR: By 1972, agricultural production dropped as citrus growers and cattle ranchers sold out to developers. Approximately 20,000 hotel and motel units were under construction and developers were estimating
INSERT COVER OF US NEWS AND WORLD REPORT	that restaurants would grow by 650 percent over the next four years. US News and World Report stated "Employment is
WORLD REPORT	climbing, construction is hitting record peeks, retail sales are soaring, and the population is growing at an eye-popping rate." It was the "Me Decade" and you were supposed to
DOUG STENSTROM INTERVIEW 06:20:18:22 to 06:23:41:13	"Do Your Own Thing." <u>DOUG STENSTROM:</u> one of the reasons they wanted to incorporate Lake Mary as a city was fear that there were people in Sanford government that wanted to bring Lake Mary into Sanford.
LOIS JACKSON INTERVIEW 01:04:15:16 to 01:06:02:05	LOIS JACKSON: Growth had started, but very slowly
INSERT PHOTO: COLOR CODED MAP OF SANFORD, LAKE MARY AND LONGWOOD. ANIMATE SANFORD AND LONGWOOD TRYING TO ENCROACH ON LAKE MARY, BUT LAKE MARY MUSCLES THEM BACK IN PLACE.	The reason it was incorporated was to keep it Lake Mary because Sanford was annexing and Longwood was coming from the South and in order to have an identity they decided there was a lot of work that went into doing the incorporation and then the vote for the city. It was an exciting time. Once the interchange was built at I-4 was when the growth really started. Gas

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VIDEO	AUDIO
	stations came in and bought up the corners. Then
	there was more housing.
DOUG STENSTROM INTERVIEW	DOUG STENSTROM:
06:20:18:22 to 06:23:41:13	There were two ways to incorporate cities. One was
	by act of the legislature and one was by the circuit
	court and I explained to them how it could be done
	and the advantages of incorporating. It gave you
	zoning powers and things like that and also you get
	your cigarette money coming from the State
LOIS JACKSON INTERVIEW 01:33:34:27 to 01:34:12:29	LOIS JACKSON: They talked personally to everyone, just like they did
	when they were working on the incorporation. They
	not only had the town meetings, but they personally
	talked to people and the ones who were interested
	in being in a city when the boundaries were drawn,
	they were the people who were included so they
	would get the vote. Of course, the boundaries were
	redrawn many times as they kept talking to people
	and some people changed their mind, but that's
	really how we became a city.
DOUG STENSTROM INTERVIEW 06:20:18:22 to 06:23:41:13	<u>DOUG STENSTROM:</u> If Lake Mary hadn't of done that, you can't tell how the
	last 28 years of development would have been.
	Lake Mary did a wise thing to incorporate and to do
	the job right.
LAKE MARY RESIDENT INTERVIEW	LAKE MARY RESIDENT:
[TO BE DETERMINED]	Discusses the immediately changes after
	incorporation, such as hiring a police chief.
SUPER: "Chief Gerald Fitzgerald is sworn in as Lake Mary's first	

	36.
VIDEO	AUDIO
policeman"	
SUPER ON TIMELINE: "The 1980s"	
JOHN LITTON INTER VIEW 08:04:19:29 to 08:05:14:16	We hear MUSIC from the 80s.
NEWS FROM THE ERA INCLUDES THE APPLE COMPUTER, RONALD	<u>JOHN LITTON:</u> The vision for Lake Mary is to create an atmosphere
REAGAN, THE BERLIN WALL COMING DOWN, AIDS AND THE	where people can live, work and play and do so in a
CHALLENGER EXPLODING	safe manner and not have to worry about public
	safety, not have to worry about their kids getting to
	and from school, just trying to create the old, what I
	sometimes call when I first got here, is Mayberry.
SUPER: "LAKE MARY'S POPULATION IS 3,000	That goes back to the historical perspective that it
POPULATION 15 3,000	was a community, everybody knew each other.
HIGH SCHOOL GYM TEACHER INTERVIEW [TO BE INTERVIEWED]	<u>GYM TEACHER:</u> [Discusses the opening of Lake Mary high school in
	1981 and what a big deal it was, how it is one of the
	best schools in Florida (the nation?) today.]
LAKE MARY HIGH SCHOOL, INCLUDING THE TRACK AND FIELDS	

	37.
VIDEO	AUDIO
JOHN LITTON INTERVIEW 07:04:26:07 to 07:05:00:05	JOHN LITTON: We did not want to have shopping centers at every corner like some cities have done.
VIDEO OF SOME OF LAKE MARY'S BEAUTIFUL OFFICE BUILDINGS	We wanted to have something that would sustain our tax base and that would be the Class A office buildings. Not only are they good from an economic perspective, but they are also attractive as you drive up and down the I-4 corridor. Something that brings people to Lake Mary, not just to pass through, but to
INSERT PHOTOS FROM GROUNDBREAKING OF HEATHROW	live, work and play. <u>FEMALE NARRATOR:</u> One of the largest land developers in Seminole County, the self-professed Peddler from the Iron Range - was Jeno Paulucci. He continued to be a champion for economic development in Seminole County, especially after he began developing the community of Heathrow in 1982.
VIDEO OF SOME OF THE BEAUTIFUL HOMES SITTING BEHIND THE GATES, AND THE GOLF COURSES	JOHN LITTON: When you say Heathrow, Heathrow is not anything other than an identity. It's like saying The Crossings. Part of the area on International Parkway that is commonly referred to as Heathrow, is in the City of Lake Mary, but most of it, including AAA, is not. It's unincorporated.
JENO PAULUCCI INTERVIEW 09:07:51:12 to 09:12:19:06	JENO PAULUCCI: And for the Heathrow development, I felt we had to have an anchor, so to speak. I read in the paper that the AAA of Fairfield, near Washington DC, had hired a consulting firm to find them a new location and

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<u>VIDEO</u>	AUDIO
	that they had in mind Florida, and Texas. So I
	picked up the phone and called the operator at
	Triple A and said, "Who's in charge of this study?"
	She gave me the name and I called them.
VIDEO OF THE AAA OFFICE	I told him about Heathrow and what we were
BUILDING IN HEATHROW	planning and he said "We will be done in about six
	months and send me the literature."
	I waited a couple of days and I called him up and I
	says, "John, your six months is up. I gotta come in
	and see you. So to make a long story short, I went
	in to see him and met the president Jim Kreel.
JOHN LITTON INTERVIEW 07:58:53:28 to 07:59:55:20	<u>JOHN LITTON:</u> When AAA came to Seminole County it was a huge
	occurrence. It brought jobs, it brought recognition, it
	brought respect and from that came what I consider
	to be the core development of the I-4 corridor.
A BRIDE WALKS OUT OF THE EVENTS CENTER AND DOWN A ROSE COVERED AISLE TO MEET HER GROOM	WE HEAR A LOVE SONG
JOHN LITTON INTERVIEW 07:14:48:05 to 07:16:17:11	<u>JOHN LITTON:</u> The most recent change and one of the ones I'm
SUPER: "JOHN LITTON, CITY	most proud of is our new Events Center on North
MANAGER - 1989 TO 2010	Country Club Road.
A WEDDING RECEPTION AT THE EVENTS CENTER	our vision was to look at not only what Lake Mary
	needed, but what Seminole County needed it has
	brought people from all over not just Seminole
	County, not Orange County, but all of Central Florida
	and even out of state to this venue because it was
	so well thought out and it is such a beautiful view

	39.
VIDEO	AUDIO
	from the rotunda as you look out on Crystal Lake.
THE SUN SETS AT THE EVENTS CENTER	It's certainly a destination.
DISSOLVE TO:	We HEAR MUSIC from the 90s
LARGE OFFICE BUILDINGS UNDER CONSTRUCTION ALONG INTERNATIONAL DRIVE	FEMALE NARRATOR: The 90s marked the longest sustained stretch of economic growth in U.S. history.
SUPER ON TIMELINE: "THE 1990s"	There were enormous strikes made in digital
	technology, sales of SUVs made it the most popular
	vehicle type ever manufactured, the cell phone
	became the hottest new personal communication
	device, and in 1994,
UNIVERSAL ORLANDO OPENS ITS	Orlando is the nation's fastest growing region in the
DOORS	U.S.
COMPANY CEO INTERVIEW [TO BE CONDUCTED]	<u>COMPANY CEO:</u> [Discusses why Lake Mary is the perfect destination
	for a company and what it has to offer its
	employees.]
WE SEE SIGNS ON THE BUILDINGS LIKE:	
AT&T	
DISON TICONDEROGA	
HTE	
BELL SOUTH (CINGULAR?)	
SEAGATE SOFTWARE (VERITAS?)	
FISERV	
HARTFORD	

VIDEO	AUDIO
JOHN LITTON INTERVIEW 07:17:37:15 to 07:19:07:02	<u>JOHN LITTON:</u> One of the first things that I was tasked with when I
	got here was the construction of city hall in Central
	Park and it was already being designed. At the time
	I came to Lake Mary we were across the street in a
	shopping center waiting for this building to be
	constructed.
VIDEO OF CITY HALL AND THE SURROUNDING GREEN SPACES	
CLOSE ON A PLAQUE	
JOHN LITTON INTERVIEW 07:19:07:02 to 07:20:25:26	<u>JOHN LITTON:</u> There is a horse buried out front. Her name is
	Tonka and there is a plaque to commemorate her
	death out on the front stoop. I've heard different
	stories, but one was that Tonka used to come in
	and actually drink inside the house at the time. It
	grew up here and that was one of the conditions at
	the time of sale to respect and honor Tonka.
LAKE MARY CITIZEN INTERVIEW	LAKE MARY CITIZEN: [Clarifies the story of Tonka; discusses other crazy
	animal stories having to do with black bears and
	alligators.]
A BLACK BEAR SITS IN A JACUZZI	
A MOTHER AND HER CUBS SAUNTER THROUGH SOMEONE'S YARD	
AN ALLIGATOR IN A KITCHEN	
INTERVIEW WITH JOHN LITTON 07:08:21:29 to 07:09:49:2	<u>JOHN LITTON:</u> In 1990, the City of Lake Mary, in cooperation with

.

VIDEO

SUPER: "JOHN LITTON, CITY MANAGER - 1989 TO 2010

INSERT: PHOTOS OF LAKE MARY BOULEVARD BEFORE THE BEAUTIFICATION PROJECT

BEAUTY SHOTS OF LAKE MARY BOULEVARD

A CITY STREET WITH ABOVE GROUND POWER LINES

LAKE MARY BOULEVARD WHERE ALL OF THE POWER LINES ARE BURIED.

<u>AUDIO</u>

Seminole County, decided we wanted to do something special for Lake Mary Blvd., knowing full well it was about to be expanded and we wanted to be proactive and not reactive.

We did not want just the typical roadway which would consist of basically no mast arms and the Saint Augustine grass would not be there, it would be just Bahia, the pavers at the intersections. Those were things we thought were very important and we had a vision.

We decided between the two agencies that we were going to make this happen. The key to the whole success of this project is that we felt the power lines had to be buried.

You could not have above ground power lines. We all know that is a very expensive undertaking and because of our franchise agreement, we felt that legally we could make the power company bury those lines, which they took exception to, ultimately it was challenged and it went all the way to the Florida Supreme Court.

We did not prevail in that effort, but we did send a message and we went ahead and we bit the bullet and we paid for it and it's one of the best decisions the City of Lake Mary ever made.

	42.
VIDEO	AUDIO
PEOPLE RIDING BIKES, ROLLER BLADING, WALKING, PUSHING STROLLERS AND JOGGING ALONG	MUSIC AT THE TURN OF THE CENTURY
	FEMALE NARRATOR:
THE TRAIL	From avenging hurricanes to disputed elections,
	from tales of the Everglades to profiles of sunbelt
	cities, Florida is simply irresistible. Lake Mary
	continues with its vision of creating a community
	where people can live, work, and play
SUPER ON TIMELINE: "THE 2000s"	
SUPER: LAKE MARY POPULATION: 11,456	
JOHN LITTON INTERVIEW	JOHN LITTON:
07:39:47:17 to 07:40:35:09	We actively participated in the trail system that
	Seminole County has.
	We even built when we expanded Rinehardt Road
	we added a bike trail that could be used for bikes or
	people and it gets a lot of use.
INSERT: MAP OF THE SEMINOLE	It's amazing and it's really not well protected as far
TRAIL THROUGH LAKE MARY	as the sun and things, but people use those trails.
	It's a great amenity for the citizens of Seminole
	County and the connectivity is second to none,
	where one trail connects to another and you can
	basically go from one end of Seminole County to the
	other.
SUPER ON TIMELINE: 2010	
SUPER: LAKE MARY POPULATION: 15,230	
INTERVIEW JOHN LITTON 07:33:40:17 to 07:35:34:14	<u>JOHN LITTON:</u> Now, we've had our challenges over the last four
	years, since 2008, from an economic stand point -

<u>AUDIO</u>

just like everyone else, but fortunately we had always saved our money. ...We have never wasted our money. We've always been prudent. We've always been conservative and that paid dividends because if you go back to the early 90s when we had this vision, we developed a tax base that really didn't suffer at the very beginning of this economic crisis. Their values were up, their occupancies were up.

Now, have they gone down over the years? Yes, they have, but we were fortunate that because of our savings, we have never had to lay anybody off because of that. We did cut back a little bit on our spending, but I'm proud to say that when I leave here, Lake Mary will be in excellent financial condition.

RANDY BERRIDGE:

[High Tech Corridor Council President Randy Berridge will discuss what the high tech corridor is and why it is important to Lake Mary to nurture the high-tech industry.]

INTERVIEW FLORIDAHIGH TECH CORRIDOR COUNCIL PRESIDENT RANDY BERRIDGE [TO BE CONDUCTED]

	44.
VIDEO	AUDIO
A COUPLE SIT ON THE GRASS IN A PARK	MUSIC UP
NEARBY, THEIR TWO SMALL CHILDREN PLAY A BALL GAME.	
SUPER: "THE FUTURE FOR LAKE MARY"	
AN AFRICAN AMERICAN FAMILY RIDE BIKES IN THE DISTANCE	
IN B.G., WE CAN SEE STUDENTS SITTING ON A PARK BENCH WATCHING SOMETHING ON AN IPAD	
	WE HEAR A TRAIN WHISTLE IN THE DISTANCE.
JOHN LITTON INTERVIEW 07:22:42:19 to 07:23:24:09	<u>JOHN LITTON:</u> SunRail is something that has been on again, off
	again over the years.
	FEMALE NARRATOR:
INSERT MAP OF RAIL LINE	The SunRail is a regional rail network linking four
	counties. It carries about as many passengers as
	one lane of I-4 during peak travel times.
INSERT PHOTOS OF THE CAB	The SunRail allows businesses, research and
INTERIOR AND EXTERIOR	education centers to tap into a geographically
	broader talent pool and it reduces costly trips to the
	gas pump.
JOHN LITTON INTERVIEW 07:23:24:09 to 07:24:34:25	<u>JOHN LITTON:</u> We worked very hard in cooperation with not just

MDEQAUDIOSeminole County, but the whole Central Florida area primarily through the various organizations which represent the City Metroplan being the primary one so that we were all on the same page. The initial plans for the train stations were nothing more than what I call a glorified Lynx bus stop.INSERT PHOTOS: PLAN FOR THE LAKE MARY TRAIN STATIONCITY METROPLAN EMPLOYEE: [Discusses plans for Sunrail train stop in Lake Mary.]INTERVIEW WITH CITY METROPLAN EMPLOYEE [TO BE INTERVIEWED]CITY METROPLAN EMPLOYEE: [Discusses plans for Sunrail train stop in Lake Mary.]INTERVIEW WITH DAVID MEALOR [TO BE CONDUCTED]MAYOR DAVID MEALOR: [Discusses the comprehensive future plans for Lake Mary.]LOIS JACKSON INTERVIEW 01:26:43:07 to 01:27:28:17 AFRICAN AMERICAN FAMILY.LOIS JACKSON: (V.O.) It's so important for people to work together and to live together in mutual respect and we like to tell the young people of today to get involved in your city. Know who your neighbors are and look out for one	Γ	45.
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		live together in mutual respect and we like to tell the
Know who your neighbors are and look out for one		young people of today to get involved in your city.
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	46.
VIDEO	AUDIO
	another.
THEIR KIDS PLAY A BALL GAME TOGETHER IN THE DISTANCE	
SADIE EVELYN RICE INTERVIEW 10:34:29:06 to 10:34:37:18	<u>SADIE EVELYN RICE:</u> (V.O.) Enjoy lifethere's a lot to keep you happy around
CLAIRE EVAN O'CONNEL SITS ON THE DOCK AND PAINTS	here. <u>CLAIRE EVANS O'CONNEL:</u> (V.O.) I don't know what will happen when it gets too big. People have to take an interest to make something live. You have to support the things where you are.
PHOTOS OF OLD LAKE MARY DISSOLVE INTO VIDEO OF WHAT LAKE MARY LOOKS LIKE TODAY	
JIM THOMPSON INTERVIEW 02:50:33:08 to 02:51:33:22	<u>JIM THOMPSON:</u> (V.O.) I think the main thing is that they continue to work towards a community as opposed to what they can do for themselvesit's what you can do to help your community as it influences the government.
SENATOR STENSTROM INTERVIEW	<u>SENATOR STENSTROM:</u> (V.O.) I've always believed communities have personalities just like human beings. This town is still Lake Mary. I still see it as it once was.
A MONTAGE OF PHOTOS OF LAKE MARY FROM DAYS GONE BY	
FADE OUT:	
THE END	
ROLL CREDITS	

MDEQ AUDO END TAG - VERSION TWO: MAYOR DAVID MEALOR: [Discusses the benefits of having a business in Lake Mary, including low tax rate, etc. FADE OUT: THE END ROLL CREDITS Image: Comparison of the provide of the p		47.
MAYOR'S CALL TO ACTION [TO BE INTERVIEWED]MAYOR DAVID MEALOR: [Discusses the benefits of having a business in Lake Mary, including low tax rate, etc.FADE OUT: THE ENDImage: The second se	<u>VIDEO</u>	AUDIO
INTERVIEWED] [Discusses the benefits of having a business in Lake Mary, including low tax rate, etc. FADE OUT: THE END	END TAG - VERSION TWO:	
THE END		[Discusses the benefits of having a business in
	FADE OUT:	
ROLL CREDITS	THE END	
	ROLL CREDITS	